



## Charting the course for your enterprise solution

# Cardinal Point Business Intelligence

### Business Intelligence

Cardinal Point Solutions provides expert insight and detailed project management with any business intelligence solution. We guide clients through a detailed process review resulting in the best reporting and analytic solution. The ultimate goal is to operate more efficiently and effectively. With proper business metrics and analytics this goal is achieved.

Cardinal Point's expertise lies in ERP and performance management implementations. Our team's proven success in enterprise automation gives us a competitive advantage over other Business Intelligence consulting practices. We understand our customer's source data, business objectives and key performance indicators, and we can assist in properly measuring and executing against business objectives. We have proven methodologies, tools, and skills to gain optimal results.

### Service Offerings

Cardinal Point provides customers with consulting services in many BI specific areas from Data Warehousing and Data Quality to Dashboards and Analytics.

- ▶ Systems Integration
- ▶ Enterprise Systems Implementation
- ▶ Application Upgrade
- ▶ Organizational Change
- ▶ Business Process Re-engineering

### Dashboards Design

Cardinal Point has designed many dashboard solutions; from day to day operational management analysis to Key Process Indicators, allowing strategic measuring and trending of the business requirements for executives. We are well versed in determining the best analytical reporting tools for any environment.



*“The Cardinal Point team did an outstanding job. Their Business Intelligence team exceeded all expectations. They were dynamite!”*

– CFO of Barnes and Noble College Booksellers



## Implementation and Industry Experience

Cardinal Point Solutions offers expertise on Business Intelligence solution applications, business processes and industry solutions. We are able to offer best practice advice for your most challenging business issues in your industry. This provides our customers a unique advantage resulting in rapid delivery of precise solutions.

We offer consulting services on a broad suite of BI solutions, including the following:

- ▶ PeopleSoft Enterprise Performance Management (EPM)
- ▶ Business Objects
- ▶ Cognos
- ▶ Microstrategy
- ▶ Oracle Discoverer
- ▶ Siebel Analytics
- ▶ Ascential
- ▶ Informatica
- ▶ Oracle Data Warehouse Builder

## Methodology

The Cardinal Point Business Intelligence team offers many advantages; our most significant benefit over our competitors is our standard methodology. We understand the differences between an ERP implementation and a BI Solution implementation, and we structure the teams and projects to specifically address those differences.

Our main goal is to make sure that through defining the proper roles and responsibilities and aligning them to the proper deliverables we will provide your business with true value when your project is complete. We accomplish this goal by strictly adhering to our “engage the business” approach. The Data Warehouse Institute, the premier educational institute for business intelligence and data warehousing, has published statistics showing that over 90% of failed BI projects result from a lack of business involvement. We provide our customers with the best project structure and

deliverables to engage the business, and quickly provide the business with value through phased deployments and best practice solutions.

## Project Management

Our highly skilled consultants specialize in roles specific to data warehousing and business intelligence.

- ▶ Data Warehouse Project Managers
- ▶ Data Architects
- ▶ Subject Matter Experts
- ▶ Data Quality Analysts
- ▶ ETL Developers
- ▶ Analytic Application Developers

## Toolkit

Cardinal Point has the tools and templates available to create project deliverables that address Business Intelligence specific requirements. We understand the concept of Data Quality policies, Data Governance Boards, and Business Intelligence specific roll-out, training, and support policies. We will come to you with pre-developed tools to focus on all of these areas

Our methodology and toolkit take into consideration many years of Business Intelligence project management experience, as well as the best part of the industry published best practices for implementing BI systems.

## Commitment to Our Clients

The success of any client relationship is based in large part on the effective implementation of their performance management solution. Simply put, our success is based on our clients' success. Our clients enthusiastically praise their relationship with Cardinal Point and trust us with their continued business. A client's recommendation is our highest honor.

*“Cardinal Point was instrumental in guiding us through the process of choosing the correct BI tool for our needs. Their team was extremely prepared and knowledgeable...”*

*– Senior Project Director,  
Cognizant Technology  
Solutions*

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